



LIU BATCHELOR

Creative Producer & Presenter

CONTACT DETAILS

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KEY SKILLS

New and pilot project development

Project briefing and refinement

Concept ideation and execution

Project champion and leadership

Creative project management

Communication coaching

Video and Event Production

ACHIEVEMENTS

TEDx Speaker (2019)

Bodybuilding Champion & Pro Fitness Model (2010-14)

Team GB Wakeboarder (2005-09)

Artist and Painter (2002-Present)

QUALIFICATIONS

1st class - BEng: Product Design and Manufacture - Loughborough University (2005 - 2009)

FREELANCE CREATIVE VIDEO PRODUCER

Mar 2016 - Present

- Acquisition and delivery of creative video projects inc: creative concept development, pitching, budget and scheduling, client communication, creative crew recruitment and management, full production management.
- Projects for SMEs and charitable organisations (solo production) and NGB/ National broadcaster (part of team)
- Specialising in knowledge sharing, case studies, series development, community engagement.

TV PRESENTER, HOST & VLOGGER

June 2018 - Present

- Presenter of TV series' airing on Sky and Amazon Prime, FM radio host, online chat show host and commercial vlogger
- Experience inc: script development and delivery, guest research and coaching/support, ad-lib and investigative journalism
- Specialising in tourism, active, creative, innovation and learning

TEDxFOLKESTONE - FOUNDER & PRODUCER

Sept 2016 - Present

- Founded and lead an independent TEDx event received independent reviews of 9.7/10 over 3 years, and TEDx talks achieving 2.5M+ views collectively and x3 talks receiving TEDx's 'Talk of the Day'
- Establishing values, strategy, budget, plan, production and reporting, and grew and managed a volunteer part-time/remote team from 1 to 35+.
- Established programs for speaker coaching/support, community engagement, partnership, and video apprenticeship training.

A+C STUDIOS - ANIMATION PRODUCER

Nov 2011 - Feb 2016

- Managing multiple stop motion, motion graphics, and 2D animation production projects for TV adverts and online content.
- Responsibilities inc: client briefing, concept development and treatment, budget and schedule, recruitment and management of creative crew, client/agency communication.
- Working with London advertising agencies and brands inc Oreo, Robinsons, Premiere League, Harrods, Waitrose.

PERSONAL CONTENT PROJECTS

- 'How to speak when you don't know what to say: The secret journey of a TEDx Speaker' - Book/Blog (Mar 2020 - Present)
- 'When Laid Off Paid Off: Redundancy Success Stories' - Public and expert contributor knowledge sharing series - (Sept 2020 - Feb 2021)
- 'The Big Ideas Show'. Weekly video chat show series (100+ episodes) and live events (Jan 2017 - Jun 2019)
- '100 Sports in 100 Days' - Participation campaign and charity fundraiser (Nov 2015 - Feb 2016) - Resulted in an invite to 10 Downing Street and multiple live national/regional press interviews